(SUBSTITUTED FOR - SEE 1ST SUB)

Requires every video game retailer to post signs providing information to consumers about the existence of a nationally recognized video game rating system, or notifying consumers that a rating system is available, to aid in the selection of a game if such a rating system is in existence.

Requires a video game retailer to make available to consumers, upon request, information that explains the video game rating system.

Requires the video game retailer to provide each consumer who rents or purchases a video game with information that explains the video game rating system.